

**2009 C.A.T.O. Conference, SWAT
Commander's Meeting and
Vendor Trade Show**



**San Diego, CA
September 28 – October 1, 2009**

**Vendor Show
September 28 & 29, 2009
Town & Country Hotel**

500 Hotel Cir N
San Diego, CA 92108
(619) 299-5015

www.catonews.org

Vendor Coordinator
Christopher Schneider
(714) 497-6463
20 Hawaii Drive
Aliso Viejo, CA. 92656
cschneider106@cox.net

CATO

The California Association of Tactical Officers was created in 1997 and held their first training conference in July 1999. The conference features educational seminars and a trade show all in one event. Attendees are provided with outstanding, contemporary tactical training while participating vendors are provided with access to both the Tactical Operators who use the equipment and the SWAT Commanders who approve the purchase of equipment.

2009 Trade Show Schedule

Set Up

- Sunday, September 27, 2009, 10am

Trade Show in Vendor Exhibition Hall

- Monday, September 28, 2009, 7a.m. – 5 p.m.
- Tuesday, September 29, 2009, 7a.m. – 5 p.m.

Continental Breakfast in Vendor Exhibition Hall

Monday & Tuesday 7am – 8am

Lunch served in Vendor Exhibition Hall

- Monday & Tuesday 11am-1pm

SWAT Commander's Mixer in Vendor Exhibition Hall

- Monday, September 28, 2009, 5 p.m. – 7 p.m.

Conference Mixer in Vendor Exhibition Hall

- Tuesday, September 29, 2009, 5 p.m. – 7 p.m.

C.A.T.O. is looking for Vendors that are interested in sponsoring, Continental Breakfast, & Mixers

Door Prizes / Raffles prizes will be held in Vendor Exhibition Hall at Lunch and Evening mixers. Please contact Chris Schneider for prize donations and becoming a "Conference Sponsor".

Tear Down

- Tuesday, September 29, 2009, after 7 p.m.
- Wednesday, September 30, 2009, 8 – 10 a.m.

C.A.T.O. Exhibit rates for 2009:

- Standard booth size 8' x 10'. \$600.00 per 8X10 booth
- \$100.00 charge for End cap corner booths

Banners:

- Banners may be hung at your booth site. The Town & Country Hotel has charge for banners hung from the ceiling or on the air walls.

Vendor Demonstrations

- No demonstrations outside of booth space except in designated areas and with permission of the conference director or vendor coordinator

Host Hotel:

Town & Country Hotel
500 Hotel Cir N
San Diego, CA 92108
(619) 299-5015

www.towncountry.com

Payment of Fees

Each booth space will require full payment due at time of registration. Booth space is not guaranteed until full payment is received. Registration will close August 1, 2009.

Make all checks payable to:

[C.A.T.O.](http://www.cato.net)

Send Payment to:

Christopher Schneider
(714) 497-6463
20 Hawaii Drive
Aliso Viejo, CA. 92656

cschneider106@cox.net

Pay by Credit Card

Credit card payment can be accepted via on-line registration. Email for info cschneider106@cox.net or cato@cox.net

Terms of Cancellation

Once booth space has been requested, any cancellation of a booth after August 1, 2009 will result in forfeiture of 50% of the total booth space cost. If vendor cancels after September 1, 2009, it will be required to pay the full cost of the total booth space contracted for.

Shipping / Storage Information

Please contact the Town & Country Hotel for any fees regarding shipping and storage of materials to and from the hotel.

Additional Services

You must make any request for special services known on your vendor registration form. Additional services may include electricity or freight service. Town & Country Electrical Services -

Return of Vendor Materials

Each vendor must make arrangements to have all items shipped into the facility for the Trade Show, removed as soon as possible after the show. All cartons should be labeled with the company name and destination address prior to your departure from the show. No responsibility will be taken for improperly labeled cartons.

C.A.T.O. Web Page

Sponsors and vendors can stay up to date on the latest C.A.T.O. information by accessing our web site located on the World-Wide-Web.

www.catonews.org

C.A.T.O. Board of Directors

- Ken Hubbs – President
- Charles “Sid” Heal, – Vice President
- Bob Benton – Treasurer
- Darby Darrow – Secretary
- R.K. Miller – Conference Coordinator, Board of Directors
- Chris Schneider – Board of Directors
- Ron McCarthy – Board of Directors
- Mike Hillmann – Board of Directors
- Gene Ramirez – Board of Directors
- John Pokorny – Board of Directors

VENDOR SHOW IS FREE

to all Law Enforcement, Fire & Military Personnel with valid ID. You may invite your clients between

9am – 11am & 1pm – 4pm both days!



C.A.T.O. Conference 2009
Trade Show Registration Form
Show Dates: September 28 & 29, 2009

COMPANY NAME: _____
(This is how your company name will appear in the all other C.A.T.O. Printed materials.)

Number of Vendor Booths requested: _____ **X \$600.00 each =** _____

Corner Booth: Yes _____ No _____ add \$100.00 for Corner booth (if available) Total \$ _____

Brief Company/Product Description: (20 words or less)

Exhibit Space Contact Person: (This person will receive all information pertaining to the 2009 show including billing related information)

***Name:** _____ **Title:** _____

***Address:** _____ **Suite:** _____

***City:** _____ ***State:** _____ ***Zip:** _____

***Phone:** _____ **Ext.:** _____ ***Fax:** _____ ***E-mail Address:** _____

*Indicates a required field. Failure to supply this information may create a delay in receiving important information.

Badges Required: (Please list all names of those attending the show)

Special Considerations i.e.; Electric, location of booth near or away from affiliate / competing vendor.

The undersigned hereby authorizes the C.A.T.O. to reserve exhibit space for use by the above company or organization during the 2009 C.A.T.O. Trade Show. The undersigned hereby acknowledges receipt of and agrees to abide by the Exhibit Rules and Regulations as printed in this prospectus.

Authorized Signature for Contract: _____ **Printed Name:** _____

IMPORTANT: Make all checks payable to: C.A.T.O.
Please mail completed form and deposit to; Chris Schneider, 20 Hawaii Drive Aliso Viejo, CA. 92656